



For the second consecutive year, TECHTRA is selected for the Microsoft Impact Awards 2011

Brossard (Quebec), October 27, 2011 - TECHTRA is pleased to announce that it has once again been selected as a finalist for the Microsoft Impact Award for 2011. This comes right after winning the award in 2010.

TECHTRA is ranked number one in Canada on Microsoft Canada' SharePoint partner site and was the only Quebec company to receive a Microsoft Impact Award in 2010. TECHTRA received the award for its achievements in Business Intelligence and SharePoint projects.

The Microsoft Impact Award 2011 has only two partner finalists, from all the nomination categories, in the Quebec region. TECHTRA is honored to be one of the select two.

TECHTRA has been selected as a finalist in one of the most prestigious Microsoft award programs for having: 1) a deep commitment in providing additional value to customers 2) an extensive knowledge of integration capabilities between the Microsoft applications 3) 14 official skills in the Microsoft program and 4) its achievements and accomplishments to date

Exceptional Sales Management Partner of the Year in Canada

This category recognizes outstanding work by Microsoft partners in highlighting to their customers the infinite possibilities of integration and productivity improvement for all Microsoft technologies.

André Larose, President and CEO, said that *"TECHTRA carries out its activities by integrating SharePoint Portal applications that provide real value to its customers"*

The winners will be announced November 29, 2011 in Toronto at a gala event hosted by Microsoft.

About TECHTRA

TECHTRA, a Microsoft Gold Partner, is a company that stands out for its deep expertise in the areas of document management, content integration, automation of business processes, intranets, portals, Business Intelligence, infrastructure and application development platforms with Microsoft' SharePoint, PPS, xRM and Azure.

Services and solutions are available locally and worldwide through a network of strategic partners.

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